

EAST Search History

EAST Search History (Prior Art)

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|---------|---|----------------------------|------------------|---------|---------------------|
| L1 | 15 | (US-20030233656-\$ or US-20020092017-\$ or US-20040111741-\$ or US-20040049785-\$ or US-20030088872-\$ or US-20050086688-\$ or US-20060190966-\$ or US-20040117813-\$ or US-20070124763-\$ or US-20060010476-\$ or US-20060271980-\$).did. or (US-7100183-\$ or US-7266832-\$ or US-7134132-\$ or US-7168084-\$).did. | US-PGPUB; USPAT | ADJ | ON | 2009/09/10 12:45 |
| L2 | 14 | 1 and (internet or ip or tcp \$1ip) | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 12:46 |
| L3 | 1 | "5999970".pn. | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 12:56 |
| L4 | 1 | "5961603".pn. | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 12:57 |
| L5 | 0 | 1 and advert\$ near3 (full \$1screen or full screen) | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 12:59 |
| L6 | 0 | 1 and video near3 (full \$1screen or full screen) | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 13:00 |
| L7 | 4722673 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2009/09/10 13:00 |
| L8 | 89 | L7 and advert\$ near3 (full \$1screen or full screen) | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 13:00 |
| L9 | 1 | 10/610938.app. | US-PGPUB; USPAT; EPO | ADJ | ON | 2009/09/10 13:10 |

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|-----|---------|--|--------------------|-----|----|---------------------|
| S1 | 2018 | 725/37-38,58-61,60.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/08/15 11:12 |
| S2 | 4572976 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2007/08/15 11:13 |
| S3 | 1395 | S1 and S2 | US-PGPUB; USPAT | ADJ | ON | 2007/08/15 11:14 |
| S4 | 259 | S2 and 725/61.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/08/23 10:25 |
| S5 | 8 | gray-james.in. or brothers-thomas.in. or matz-william.in. | US-PGPUB; USPAT | ADJ | ON | 2007/08/15 11:25 |
| S6 | 2033 | 725/37-38,58-61,60.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/08/23 10:25 |
| S7 | 13 | S6 and recommend\$.ab. | US-PGPUB; USPAT | ADJ | ON | 2007/08/23 10:28 |
| S8 | 4575635 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2007/08/23 10:28 |
| S9 | 526 | S8 and 725/46.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/08/28 16:24 |
| S10 | 4576791 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2007/08/28 16:25 |
| S11 | 527 | S10 and 725/46.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/08/28 16:25 |
| S12 | 211 | S11 and (ad or advertise\$4) | US-PGPUB; USPAT | ADJ | ON | 2007/08/28 16:25 |
| S14 | 4578671 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2007/09/05 13:50 |
| S16 | 329724 | S14 and (pay or paid near3 recommend\$3 or messag\$3 or e\$1mail) | US-PGPUB; USPAT | ADJ | ON | 2007/09/05 13:58 |
| S18 | 3655 | S14 and (pay or paid or purchase near2 recommendation) and "725". clas. | US-PGPUB; USPAT | ADJ | ON | 2007/09/05 13:59 |
| S21 | 110 | S14 and ((pay or paid or buy) near3 message) and "725".clas. | US-PGPUB; USPAT | ADJ | ON | 2007/09/05 14:31 |

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| S22 | 747 | 725/34-35.ccls. | US-PGPUB; USPAT | ADJ | ON | 2007/10/12 14:42 |
| S23 | 16 | 725/34-35.ccls. and targeted information | US-PGPUB; USPAT | ADJ | ON | 2007/10/12 14:44 |
| S24 | 4659181 | @ad<"20030630" or @rlad<"20030630" | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:10 |
| S25 | 294 | S24 and 725/34-35.ccls. and target\$4 | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:10 |
| S26 | 113 | S25 and alternate | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:10 |
| S27 | 108 | S26 and advert\$ | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:11 |
| S28 | 22 | S24 and "725".clas. and alternate advert\$ | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:14 |
| S29 | 428 | S24 and targeted messag\$4 | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:21 |
| S30 | 22 | S29 and "725".clas. | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:21 |
| S31 | 62 | S24 and "725".clas. and alternate content | US-PGPUB; USPAT | ADJ | ON | 2008/08/21 15:24 |
| S32 | 5 | gray-james.in. or brothers- thomas.in. or matz-william. in. | USPAT | ADJ | ON | 2008/08/22 16:23 |
| S33 | 1 | 10/610938.app. | US-PGPUB; USPAT; EPO | ADJ | ON | 2008/11/19 16:30 |
| S34 | 0 | 2005/0240982.pn. | US-PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:11 |
| S35 | 1 | "20050240982".pn. | US-PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:11 |
| S36 | 1 | "7251328".pn. | US-PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:42 |

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| S37 | 4676620 | @ad<"20030630" or @rlad<"20030630" | US- PGPUB; USPAT | ADJ | ON | 2008/11/20 14:43 |
| S38 | 1412 | S37 and 380/200-242.ccls. and request\$ | US- PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:43 |
| S39 | 17 | S38 and request\$ near6 rate | US- PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:43 |
| S40 | 118 | S38 and rate near6 time | US- PGPUB; USPAT; EPO | ADJ | ON | 2008/11/20 14:57 |
| S41 | 4722251 | @ad<"20030630" or @rlad<"20030630" | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 13:12 |
| S42 | 28 | S41 and 725/34.ccls. and icon near4 \$3screen | US- PGPUB; USPAT; EPO | ADJ | ON | 2009/09/08 13:12 |
| S43 | 4722251 | @ad<"20030630" or @rlad<"20030630" | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 13:59 |
| S44 | 545 | S43 and 725/34-35.ccls. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 13:59 |
| S45 | 130 | S44 and icon | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 13:59 |
| S46 | 53 | S45 and (advert\$ or commercial).ab,ti. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:00 |
| S47 | 4722251 | @ad<"20030630" or @rlad<"20030630" | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:00 |
| S48 | 28 | S47 and 725/34.ccls. and icon near4 \$3screen | US- PGPUB; USPAT; EPO | ADJ | ON | 2009/09/08 14:00 |
| S49 | 36 | S46 not S48 | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:00 |
| S50 | 469 | S43 and 725/60-61.ccls. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:18 |
| S51 | 42 | S50 and icon and (advert\$ or commercial).ab,ti. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:18 |

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| S52 | 1 | "5508815".pn. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:28 |
| S53 | 1 | "5568272".pn. | US- PGPUB; USPAT | ADJ | ON | 2009/09/08 14:29 |

9/ 10/ 2009 1:56:30 PM

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